

**MONEY
20/20**

USA
23-26 OCTOBER
LAS VEGAS



**The CALL
FOR CONTENT
opens May 9th...**
...will you be ready?

DIVERSITY	CONSENT	SPEAKER TICKETS	REPETITION
We value diversity of all kinds. It's not just about the male / female balance. We're looking for true diversity in every vein.	All speakers must explicitly consent to their inclusion in all content submissions. "I'm sure I can talk them into it if we get accepted," does not count as explicit consent.	If you receive an approval/ offer to speak, our logistics team will provide you with a link to purchase your ticket at a discounted speaker rate of \$2299.	No more than two speakers per company will be confirmed on the Money20/20 USA program.

SUBMIT YOUR PROPOSAL ON TIME

CALL FOR CONTENT WILL BE OPEN MAY 9TH - 20TH, 2022

All proposals must be submitted through the online form on the Money20/20 USA website at content-us.money2020.com. Proposals submitted directly to the team will not be reviewed. Proposals received after the deadline will not be considered.

HAVE A BOLD & UNIQUE POINT OF VIEW

We don't predict the future, we shape the future. Your submission should boldly dissect trends and uncover new ones. All content must be original and created for Money20/20 USA.

DIVERSE PERSPECTIVES

Innovation spurs from the ideas and perspectives of diverse minds. The speakers you propose should reflect the world at large and be inclusive of gender, age, race, creed, sexual orientation and persons with disabilities.

SPEAKER LOGISTICS

If you receive an approval/offer to speak, our logistics team will provide you with a link to purchase your ticket at a discounted speaker rate of \$2299. Your ticket will be valid for the entire show and will grant you full access.

If your approved submission included additional speakers, the organizer will be responsible for securing their participation and for ensuring that the costs associated with their attendance are covered, including their tickets and logistical costs.

WHAT ARE WE ARE LOOKING FOR IN A SUBMISSION?



We want to know in 280 characters or less (yes, a tweet) what is the controversial or unique statement that you want to bring to Money20/20 USA that has never been covered before.

Ya know, one small step for you - and one giant leap for fintechkind.

What will make you stand out in the crowd of thousands of submissions? Think of the Steve Martin Rule: *“be so good they can’t ignore you”*...or in this case, *“submit so good we can’t ignore you.”*

HASHTAGS

You may be used to thematic elements that your submission is supposed to fit into. We’ve done away with this to give you the maximum amount of possible creativity in your submissions. We want to hear your wildest, most controversial ideas. Don’t strive to fit in our boxes. Strive to create new ones.

After writing your proposal, “tag” your submission with at least one of the hashtags below. This will give the Content Team insight into the topic area(s) that your submission includes.

Is there a topic we missed? Something we didn’t cover? Select **#Wildcard** and tell us what you want to talk about on our stages.

#AML

#__asaService"

#Banking

#BNPL

#Cryptocurrency

#CX

#CyberSecurity

#Data

#eCommerce

#EmbeddedFinance

#Fraud

#Identity

#Investing

#Lending

#Payments

#RegTech

#Regulation

#SustainabilityESG

#Web3 / DeFi

#Wildcard

WHAT IS THE RIGHT FORMAT FOR YOU?

CHOOSE THE FORMAT THAT WILL ALLOW THE AUDIENCE TO IMMERSE THEMSELVES IN THE CONTENT EXPERIENCE YOU ARE PROPOSING.



1:1 INTERVIEW

Are you making waves? Are you sparking the innovations that will change current models? Are you a new archetype willing to talk about failures and successes, triumphs and disasters? Can you face questions with humor, sincerity, and an open mind? Then we want to interview you on our stages.



PANEL

This format is ideal for unique and contrasting perspectives. If you're submitting a panel, diversity is expected. All panels on our stages require a 50:50 ratio of men to women and a mix of diverse panelists that reflect our community - inclusive of race, age, gender disability, creed and sexual orientation.



DEBATE

Do you have two dynamic humans that see two (or more) different sides of an issue? No matter how wild, let's hear it. Tell us about the controversial topic, tell us who you think should moderate, and let's get weird.



ASK ME (ALMOST) ANYTHING

Are you one of those people on twitter who occasionally says "I'm taking questions" and people seem to actually ask you questions? You have the chutzpah to do it live? Don't be shy, toss your name in, and let's put you on the hot seat.

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PRESENTATION

A good presentation is inspired, fun, and makes you think big and small.

We want authentic speakers who can inform, inspire our imaginations, and make us feel brave. We are looking for people who can help us reflect on what we have learned, tell us about a new discovery, and point us to a better future. This isn't a product announcement or a company brag session. This is about leading the way.



LIVE PODCAST

Are you a podcaster in the fintech space? This is your chance to do a live episode! Tell us about your podcast, the host, the guest, and high level what you want to cover. Subjects aren't necessary, but tell us more so about the format of your show. Is it an interview? Is it storytelling?

*Note: this is not related to the Money2020 podcast booth. Live podcasts will take place on stage in front of a live studio audience.



SPARK

Is there a fintech issue you feel passionate about, but it just doesn't get attention? Do you want the industry to consider a side that's not often talked about - and do you want a platform to shout it to the world? Then this is the session for you. This is a 5 minute, 15 slide, fast moving presentation that relies on the mind and heart of the speaker.

We will have a slate of these together - so don't be shy and make your voice heard.



A COMIC TAKE

Do you have 3 - 5 minutes of stand up comedy related to the financial services industry and would want to get on stage to have some fun with your fellow fintech nerds and comedy fans? No need to submit your premise. Just tell us who you are and give us a high level of your experience in the industry.

THE BEST MODERATORS ON EARTH

**WERE YOU BORN TO MODERATE?
ARE YOU DRAWN TO THE CRAFT?
DO YOU PROBE? ARE YOU ABLE TO
LAUGH, JOKE, BUT ALSO GET SERIOUS
ON A DIME?**

If so, we want you to show us, not tell us.
Apply to join our dynamic bench of moderators.
Submit your areas of expertise and a video of you
on stage making magic happen.



KEY DATES AND GUIDELINES

SUBMISSION PERIOD

The Content Team will **only** accept submissions from **May 9-20, 2022**.

EVALUATION

Each submission is considered on the merit of its content and speakers; sponsorship is not a consideration when evaluating proposals.

All proposals will be reviewed and will receive a response by August 16, 2022.

CONFIRMATION

If your proposal is accepted, a member of the Content Team will contact you with an initial offer of a session and/or speaking slot. Spaces are limited and you may be offered a different slot than you initially applied for. The Content Team will require direct contact with the proposed speaker(s) before final confirmation.

All speakers require a ticket to attend the show. Upon approval of your submission, our logistics team will provide a link to purchase a ticket at a discounted speaker rate of \$2299.

EDITORIAL POLICIES

To ensure the quality of the content at our show, we adhere to strict editorial policies:

- / Speaker Cancellations:** Money20/20 reserves the right to cancel the speaking slot entirely if the proposed speaker(s) can no longer keep their engagement.
- / Speaker Changes:** Any changes in speakers must be approved by The Content Team BEFORE an offer is extended to a proposed replacement. Money20/20 reserves the right to cancel speakers that have not been approved by The Content Team.

/ Changes to Session Content: Money20/20 reserves the right to cancel a session if the organizer is not able to deliver the original concept and speaker(s) listed in the proposal and/or misses key deadlines.

/ Diversity: We value diversity of all kinds. The speakers you propose should reflect the world at large and be inclusive of gender, age, race, creed, sexual orientation and persons with disabilities.

/ Repetition: No more than two (2) speakers per company will be confirmed on the Money20/20 USA program. Individuals are limited to speaking at two (2) Money20/20 speaking engagements per year.

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QUESTIONS?

For any additional questions regarding speaking at Money20/20 USA and our Call for Content process, please reach out to contentusa@money2020.com

For more information on Money20/20 USA, please visit: us.money2020.com